

An aging care mask that will change the future of your skin. The adhesive mask is saturated with a rich serum that penetrates deep into the stratum corneum to tone the face line while providing resilience and deep moisture to skin.

Intensive special care product from the high-permeable^{*1} aging skincare^{*2} “RM series” for overseas markets just released!

Double approach for creating beautiful skin from the inside out.

『REVITALIZING MOISTURE MASK』

HABA Laboratories, Inc., headquartered in Chiyoda-ku, Tokyo, will release the “REVITALIZING MOISTURE MASK” (high-moisturizing aging care mask) on Wednesday, November 21, 2018 in stores overseas, principally in Asia, and four stores in Japan^{*3}. This product is a new addition to the “RM series,” high-permeable aging skincare line, which focuses on moisture retention and permeability characteristics required by aging skin.



『REVITALIZING MOISTURE MASK』(high-moisturizing aging care mask) 5 sheets/set 3,200 yen (tax not included)

“REVITALIZING MOISTURE MASK” addresses aging skin by providing intensive care^{*4} with moisture and resilience to tighten the lines and surface of facial skin. With HABA’s unique technology common to the “RM series” products, rich skin beautifying ingredients, which focus on “high-permeability” and “aging care^{*2}” in ceramide nanocapsules, are quickly and stably absorbed into the entire stratum corneum.

“3D collagen” formulated in the mask lifts and firms the skin surface with its fine net structure. Chamomilla recutita flower extract and other ingredients condition the environment for skin to create a toned appearance^{*5} that is covered with a moisturizing and lustrous veil.

Skin beautifying ingredients approach skin from the inside^{*6} and outside to create a smooth and even texture on the skin surface. Once the mask is removed, the skin appears firmed and brighter with no trace of aging.

*1 Deep into stratum comeum *2 Age appropriate moisturizing and firming care *3 Overseas countries where sales are scheduled: Hong Kong, Taiwan, China, Singapore and USA. Domestic shops where sales are scheduled: HABA GINZA SIX; HABA Ginza Flagship Store; Keio Department Store, Shinjuku; Daimaru Shinsaibashi Store South Building (as of Nov 20, 2018) *4 Physically lift the face line by the shape of the mask *5 Satisfied lift-up effect *6 Deep into stratum comeum

Description

□Product name: REVITALIZING MOISTURE MASK

『REVITALIZING MOISTURE MASK』 (high-moisturizing aging care mask)

□Content /Price: 5 sheets/set 3,200 yen (tax not included)

□Release date: Wednesday, November 21, 2018

□Features : A high-permeable aging care*1 mask saturated with a high concentration of skin beautifying ingredients included in Ceramide nanocapsules (1/10,000 mm) to hydrate and firm skin.

※1 Age appropriate moisturizing and firming care

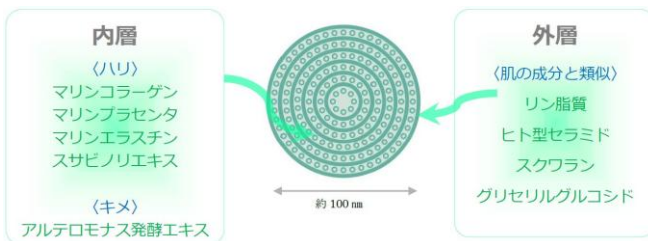


This is where HABA differs from the others!

1. Thoroughly hydrates deep in the skin*2

A high concentration of skin beautifying ingredients, marine collagen, marine placenta, marine elastin, Porphyra yezoensis extract and Alteromonas ferment extract are absorbed deep into the stratum corneum to retain deep moisture to create smooth, resilient skin. *2 Deep into stratum comeum

【Image】



【Ageing care ingredients】

スクワラン	肌のうるおい成分。肌を保護します。
グリセリルグルコシド	潤いとハリを与え、肌を明るく整えます。
マリンコラーゲン (加水分解コラーゲン)	魚由来の海洋性コラーゲンを使用。コラーゲンはベッドのスプリングのような役割をもち、肌のハリと弾力の維持をサポートします。
マリンエラスチン (加水分解エラスチン)	加齢とともに減少するエラスチンを補い、弾力のある肌に導きます。
マリンプラセンタエキス (プラセンタエキス)	北海道産サーモンのプラセンタエキス。マリンプラセンタ®※2には、アミノ酸、コラーゲン、コンドロイチン、ヒアルロン酸、核酸、エラスチンなどが含まれており、肌にうるおいとハリ、ツヤを与えます。※2 マリンプラセンタ®は、株式会社日本ハリアフリの商標登録です。
アルテロモナス発酵エキス	ブルターニュ地方（フランス）の保護海域で育った海洋性プランクトンから得られるエキス。お肌にハリを与えます。

他、リン脂質：水添レシチン、リゾレシチン、ヒト型セラミド：セラミド3（共に保湿成分）

2. Lifts skin surface

3D collagen, which lifts skin with its net structure; soy isoflavone; chamomilla recutita flower extract; and ficus carica (fig) fruit extract create the optimum environment for skin by adding luster. You can experience firmed skin as soon as the mask is removed.

➤ Creates the optimum environment for beautiful skin (all moisturizing agents)

3D collagen, soy isoflavone, chamomilla recutita flower extract; ficus carica (fig) fruit extract

3Dコラーゲン
(水溶性コラーゲンクロスポリマー)

大豆イソフラボン
(ダイズ種子エキス)

カミツレ花エキス

イチジク果実エキス

➤ Tightens skin (all moisturizing agents)

Caffeine, Vitamin P derivatives

カフェイン

ビタミンP誘導体
(グルコシルヘスペリジン)

➤ High adhesion lift sheet

The mask has a double structure composed of stretch and adhesion layers that stretches well and is designed to physically and securely lift the mouth contour and face line. Microfiber construction keeps the mask in position while providing a good feel to the skin. The sheet, saturated with serum, firms and thoroughly moisturizes skin.

◆ Non-additive formula uses no paraben (preservative), petrochemical surfactant, mineral oil, tar colour or artificial fragrance.

◆ Alcohol (ethanol) free.

□Directions : Use once or twice a week after cleansing or washing face. For a firmer and more lustrous healthy look, use with “REVITALIZING MOISTURE LOTION” (high-moisturizing toner) and “REVITALIZING MOISTURE SERUM” (high-moisturizing and firming serum).

